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LpR Guidelines

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Guidelines

Language: English

Delivery: The complete material has to be delivered before the official material close defined in the LpR Editorial Calendar, unless otherwise agreed upon between the parties. The agreed deadline is compulsive. Any delay has to be announced as far it is foreseeable. If the material is not sent in time or does not comply with the specifications described in these guidelines, LED professional reserves the right to move the publication to a later issue without notifying the author, if necessary. In this case, the article may not be published through other channels before being officially published in LpR.

A complete set of material consists of:

- 1 Word file
- Images and captions
- Reference
- Contact information including the address for sending sample issues

Publishing: The article will be published in full digital and printed issues. The article may not be published or re-published through other channels without the written permission of Luger Research. In case of republication (parts or full article), a reference to LED professional Review including issue number is mandatory.

Content: Technology focused article with background information and detailed explanation about technical systems. Measurement and simulation results should support the description if possible. Please have a look at back issues regarding the content and style.

Reference: Name of the author(s) with job title and company name.

Space (in Magazine): 3-8 A4 pages. That equals between 2,000 and 4,000 words (best between 2,500 and 3,000 words), or at least 10,000 to 20,000 characters including spaces, and a maximum of five pictures, graphs or tables per 1,000 words.

Pictures, Graphs: High resolution (>300dpi). Minimum image width has to be 1,300 pixels. Accepted file formats are jpg, pdf, png, or tiff. Images may be embedded in the Word file, but, additionally, all pictures or graphs must be provided separately. If not provided in an adequate format and quality, LED professional reserves the right to omit the image without notifying the author.

Text Formatting: Text has to be sent as a MS Word file with one single column. No automatic formatting of Word shall be used. Furthermore, no automatic structuring (numbering) of chapters, headlines and references shall be used. Only two levels of headlines will be distinguished within an article – sub-headline and sub-sub-headline. No numbering of sub-(sub)-headlines will be used in the magazine. Literature references have to be listed at the end of an article. Literature reference numbers should be set within squared brackets like this:

[1], [2],... [n]

References to images and graphs should be placed in round brackets and look like this:

(Figure X) or (see Figure X)

Font: Arial, Helvetica or similar font. Font size should be 10 pixels. Sub-headlines should be highlighted bold and sub-sub-headlines in italic style.

Captions: For every image and graph a caption is mandatory. Captions have to be placed in the document where an image or graph should be placed. A caption should look like this:

Figure 1: Text

Advertisement: No direct or hidden product advertisement and company advertisement may be made within the article. The company name is mentioned in the article reference. Product names may be mentioned infrequently if absolutely necessary for explanations, for instance when unique features are relevant for the understanding of the article. In case of a breach, LED professional reserves the right to re-edit the article and to remove all company advertising without notifying the author.



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Editorial Calendar 2012

Issue No.	Featured Article ^{1,2}	Bonus Distribution ²	Ad Close	Material Due	Publication Date
Jan. / Feb. Issue 29	<ul style="list-style-type: none"> Miniaturization and integration of modern LED Driver Concepts including Driver ICs and Driver Topologies and it's behavior in complete lighting systems 	<ul style="list-style-type: none"> LEDTEC Asia LED China 	Dec. 09, '11	Dec. 16, '11	Feb. 01, '12
Mar. / Apr. Issue 30	<ul style="list-style-type: none"> Standardization and measurement of LED based lighting systems and comparisons between datasheet and real application values 	<ul style="list-style-type: none"> LFI USA Light+Building 	Feb. 10, '12	Feb. 17, '12	Apr. 02, '12
May / June Issue 31	<ul style="list-style-type: none"> Modules and replacement lamps for LED lighting systems including optical and controlling devices for white and colored light Light+Building post show report 	<ul style="list-style-type: none"> euroLED LED Lighting Taiwan LED Expo Korea 	Apr. 13, '12	Apr. 20, '12	June 01, '12
July / Aug. Issue 32	<ul style="list-style-type: none"> Methods, processes and devices for LED light generation including remote phosphor concepts and alternative light converting materials 	<ul style="list-style-type: none"> China Int. Optoelectronic Exposition (CIOE) Light Middle East 	June 08, '12	June 15, '12	Aug. 01, '12
Sept. / Oct. Issue 33	<ul style="list-style-type: none"> Integration of components and modules to complete lighting systems covering all relevant areas such as LEDs, electronics, optics, thermal management LED lighting technology trends 	<ul style="list-style-type: none"> LpS 2012 China SSL Interlight Moscow / LED Forum Moscow Forum LED - Conf.+Expo 	Aug. 10, '12	Aug. 17, '12	Sept. 01, '12
Nov. / Dec. Issue 34	<ul style="list-style-type: none"> Cost development of LED lighting systems including performance forecasts Solution based approaches for deep integration concepts of LED lighting systems including thermal management and EMI topics LpS post show report 	<ul style="list-style-type: none"> LED Japan 	Oct. 12, '12	Oct. 19, '12	Dec 03, '12

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